



# CHARITABLE GIVING REPORT 2021

# YOUR IMPACT IN 2021

## Did you know...?



As the largest not-for-profit healthcare system in Texas, Baylor Scott & White dedicates all its resources to the health and well-being of the communities we serve.

Unlike for-profit systems, we don't distribute earnings to individuals or stock holders. Instead, we **reinvest all remaining funds** after expenses—including your charitable donations—back into patient care and serving our communities.



Every dollar you donate has the **same impact as \$10 in patient revenue**. Plus, **100% of every dollar you give** directly benefits the Baylor Scott & White program or project you choose to support, with \$0 taken for administrative costs.

## Every gift matters. Every gift inspires hope.

Your gifts to Baylor Scott & White Central Texas Foundation are an important investment in the health of your loved ones and neighbors. We are incredibly grateful for your generous donations of **\$9,606,512** in calendar year 2021.\*



- ▲ **\$3.21M+** given by Individual Donors
- ▲ **\$1.15M+** given by Employees
- ▲ **\$368,000+** given by Foundations
- ▲ **\$2.94M+** given by Corporations and Organizations
- ▲ **\$1.92M+** given through Estates and Trusts

\*Totals as of December 31, 2021

### Give to Change: Our Employee Giving Campaign

Thank you to Baylor Scott & White employees for investing not only your time and skills, but also your personal treasures in support of initiatives at Baylor Scott & White and United Way that positively impact our patients, colleagues, and communities.

## More than \$33.7M

awarded by the Central Texas Foundation in 2021 for many projects and programs at Baylor Scott & White, including:



**\$7.6M+** for Patient Care



**\$24.2M+** for Equipment & Capital



**\$1.1M+** for Medical Research



**\$815,000** for Medical Education

## Community Benefit

On average, Baylor Scott & White Health provides more than \$850 million in Community Benefit each year. That's **more than \$2.3 million per day** for programs like charity care, research, medical education, and other community health programs. These programs often address the specific health needs of special populations—particularly those living in poverty—with services such as health fairs, preventative screenings, opportunities to promote healthy activities, and support groups.



## Milestones & Awards



### Happy 10<sup>th</sup> Birthday, McLane Children's!

In October 2021, Baylor Scott & White McLane Children's Medical Center celebrated a very special birthday—ten years of babies graduating from the NICU, children ringing the bell at the end of chemotherapy, teenagers dreaming about their futures, and many other moments of joy and healing.

## Magnet<sup>®</sup> Recognized

In 2021, our Temple and Austin/Round Rock regions joined 10 other Baylor Scott & White facilities in achieving Magnet<sup>®</sup> recognition from the American Nurses Credentialing Center, the world's largest and most prominent nurses credentialing organization. This prestigious international award for nursing excellence recognizes organizations for promoting nursing research, innovation, shared decision-making, and evidence-based practice. **Fewer than 8% of hospitals** and even fewer regions nationwide have earned this elite status. Facilities in College Station and Brenham are also on the journey to this achievement.



## Top Ten Military Friendly<sup>®</sup> Employer

Once again, Baylor Scott & White is on VIQTY's Top Ten Military Friendly<sup>®</sup> Employer list for non-profit or government companies—recognized as creating sustainable and meaningful benefits for the military community. Out of more than 1,500 organizations, Baylor Scott & White is one of 322 employers to receive the 2022 Military Friendly<sup>®</sup> designation, with the Top Ten recognition as the highest designation.



Currently, the emergency department at Brenham treats about 60 patients per day, although it is designed to accommodate only 45 per day.



From fiscal year 2020 to fiscal year 2021, patients admitted through the emergency room at Baylor Scott & White Medical Center - Brenham increased by **37%**.

# Brenham

## Emergency Department Expansion

Construction crews broke ground in late 2021 on the Emergency Department expansion at Baylor Scott & White Medical Center - Brenham. The \$2.3 million project will be fully funded by gifts from our generous community.

Plans for the 5,000 square-foot expansion include:

- ▲ Four new exam rooms to accommodate an additional 60 patients per day, or roughly 22,000 per year
- ▲ Private rooms to replace curtained bays
- ▲ Larger nurses' station
- ▲ Convertible "safe room" to better serve patients experiencing a mental health crisis



- ▲ Renderings illustrate the renovated lobby, nurses' station, and private patient rooms.

## Audiology Booth

Each year, hundreds of patients are referred from Brenham to College Station for hearing tests, leading to long waits for available appointments.

Now, a new audiology booth—funded entirely by your generosity—is open at Baylor Scott & White Clinic - Brenham Hwy 290, giving patients local access to diagnostics and hearing aid support.



**485 patients** served in the audiology department between its opening in May 2021 and December 2021.

# College Station

## Additional Operating Rooms

Your gifts supported the build-out of two additional operating rooms, which will allow surgeons to perform approximately 1,700 additional procedures annually in areas like orthopedics, urology, ENT, and general surgery.

## Congestive Heart Failure (CHF) Clinic

Thanks to a special gift, patients with CHF no longer need to travel to receive infusion therapy, a process which can take up to eight hours and must be completed on a monthly or even weekly basis. Inspired by his own experience with CHF, Richard Powell and his wife Barbara made a generous gift to help establish a space for patients receiving infusions for CHF at Baylor Scott & White Clinic - College Station Rock Prairie.

## Equipment for Neonatal Intensive Care Unit (NICU)

In gratitude for the care their newborn twins received, Dr. Jared and Mrs. Kelly Anderson funded a new retinal camera, which will allow neonatologists to capture high-quality images of newborns' eyes and identify ocular issues, especially those common among premature infants.

In addition, the Marshal Verne Ross Foundation funded a Neonatal Transport Isolette, equipped with all the necessary tools for supporting and monitoring newborns while on the move. This "mobile NICU" can be used to transport fragile infants between departments for treatment, or even between hospitals for advanced care.



▲ The NICU retinal camera (left) and the Neonatal Transport Isolette (right), generously funded in full by our donors.



▲ Julia (left) and Jesse are welcomed by big brother Jared, and parents Dr. Jared and Kelly Anderson.

## Meet Jesse & Julia

Born at 34 weeks, twins Jesse and Julia Anderson were immediately admitted to the NICU at Baylor Scott & White Medical Center - College Station.

"As we started to understand the challenges the babies were facing, we felt bombarded with intense feelings of joy and fear," mom Kelly says, "but the NICU staff gave us a sense of comfort and peace."

After 16 days, Jesse graduated from the NICU, followed closely by Julia. They are now three years old and thriving.

"Words cannot begin to express how thankful we are to the NICU staff," Kelly says. "Not only did they provide great care, they were also there for us during our most vulnerable moments as parents."

# Greater Austin

## Robotic Assisted Surgery System

Your generosity funded a new robotic surgical system at Baylor Scott & White Medical Center - Round Rock that enables surgeons to perform complex procedures with more flexibility, precision, and control than is possible with traditional techniques. The robotic system is often used for minimally invasive procedures, which typically involve less damage to the body than open surgeries, as well as smaller incisions and scarring, less pain, fewer complications, and shorter hospital stays.



## Equipment for Women's & Children's Services

Your gifts funded equipment to serve new mothers and infants at Baylor Scott & White Medical Center - Lakeway, such as fetal monitors, jaundice meters, and bedside infant warmers that keep newborn babies warm as the physician performs a top-to-toe assessment immediately after their birth.

## Chaplain Services

A special gift by Dr. Steven and Mrs. Carolyn Gottlieb allowed for expansion of the chaplaincy program throughout the greater Austin area, with additional staff and interns at all Baylor Scott & White medical centers in the region.



This chaplaincy internship serving patients at our facilities in Lakeway, Marble Falls, Austin, Buda, Pflugerville, and Taylor **graduated 5 interns and enrolled 5 more** in 2021. One intern who completed the program continues to serve as a PRN chaplain in Lakeway.



### Meet David

At 40 years old, lawyer David Little suffered an unlikely stroke that eventually led him to a new career as a chaplain at Baylor Scott & White.

David was physically fit as a reservist in the Marines and had no family history of stroke. Yet, his left carotid artery spontaneously dissected and stopped blood flow to his brain—while he was driving on a highway with his seven year-old daughter in the car.

Miraculously, David was able to pull into his church parking lot as his wife called an ambulance. At the hospital, he was put into a medically induced coma. "When I woke up, I could only really drool on the pillow," he says. "My brain was in a fog for 15 months. I couldn't make a decision for two years."

After many months of therapy, David still felt like there was a disconnect between his mind and body. He eventually retired from both his law

# Hill Country

## Equipment for Third Operating Room

Since Baylor Scott & White Medical Center - Marble Falls opened in 2015, demand for advanced surgical care has increased along with the booming population. In 2021, the hospital opened a third operating room to allow surgeons to serve significantly more patients each month. Your gifts fully funded equipment for the new operating room, such as surgical tables, HD cameras, monitors, lighting, protective equipment, and advanced surgical instruments including those for sports medicine and orthopedics.

## Women's Services Suite Refresh

A refresh of our Women's Health & Imaging space creates a spa-like experience for women undergoing procedures, thanks to the generosity of Mike and Cheryl Foster. With advanced imaging technology and physician expertise, patients have access to a full range of services to address gynecological, breast, hormonal, and aging issues—all in a comfortable and nurturing environment.

## Equipment for Physical Therapy

A special gift by Lee and Judy Keller funded updated exercise equipment for the physical therapy department, with safer and more advanced options for patients of all mobility ranges. Some pieces include a new cross trainer, air bike, treadmill, power toner, and pulley weight system.

In addition, a new therapeutic system combines six modalities, allowing the clinician to choose the best settings for each patient without the need to toggle between equipment.

This new system offers a wide variety of physical therapies that provide pain relief, relax muscles, prevent atrophy, increase circulation, increase joint range of motion, and re-train major muscles following a stroke. ▶



career and the Marine reserves, but refused to give up. Recalling his experience in the military and how he survived a major stroke while driving, David knew God had something planned for him. "I knew God was there because I couldn't do it myself," he says. "There were too many things that defied explanation."

In 2012, David decided to attend seminary and graduated with his master of divinity in 2017. "I had a calling to minister to people in crisis," he says. "Everybody has that mountain they are climbing, and I want to help them overcome whatever that mountain is for them." Thanks to a special gift, he now serves as chaplain at Baylor Scott & White hospitals in both Lakeway and Marble Falls, using his experience as a veteran and stroke survivor to connect with patients.

# Temple

## Faith Community Health "Connectors"

The Faith Community Health program pairs volunteers from area churches with at-risk patients referred by healthcare professionals. The volunteers provide extra support to patients who struggle with loneliness or need assistance connecting to resources. Your gifts supported five part-time "Connectors," who recruit, train, and assist the faith-based volunteers.



Connectors trained **42 volunteers** in Bell County in 2021, a 180% increase over 2020. Of the patients served...

- ▲ **80%** reported feeling more confident about asking their physician questions about their health.
- ▲ **75%** reported that the volunteers consistently helped them clarify discussions from a doctor's visit.
- ▲ **100%** reported the program positively influenced their emotional health.

## Tom & Carlie Burdett Hospice & Palliative Medicine Fellowship

As the population ages, the need for compassionate, quality hospice and palliative care becomes even greater. Established with a gift in memory of Carlie Burdett in 2020, this program aims to provide fellows with experience in the care of patients with life-limiting illnesses to meet their unique wishes for medical, spiritual, and emotional quality of life. The program enrolled its first two fellows in July 2021. Fellows who complete the program will be eligible for board-certification.



### Meet Dr. Jennifer Fan

Thanks to the generosity of donors like you, Jennifer Fan, MD, MPH, is one of two full-time physicians currently enrolled in our palliative care fellowship.

Dr. Fan began her medical career in family medicine, and saw palliative medicine as an opportunity to care for the patient as well as their whole family. She and her colleagues treat patients in the comfort of their own homes and can serve as a resource to families confronting the life-limiting illness of their loved one.

## Cancer Center Expansion & Equipment

Your gifts supported a 27,000 square-foot expansion of the radiation oncology facilities at Vasicek Cancer Treatment Center on our Temple campus, set to open in early 2022.



About half of cancer patients need radiation therapy. With new equipment and more space for procedures, the new facility will enable us to care for up to **70 patients per day**.

Your generosity also supported the purchase of two additional linear accelerators for the new facility. These devices deliver radiation therapy with pinpoint accuracy to target and treat tumors while sparing surrounding healthy tissue.



### Meet Lynn

In 2017, Lynn Stonestreet was diagnosed with stage IV colon cancer. She began treatment at Vasicek Cancer Treatment Center, where she found a second family among the staff and other patients.

"As I was leaving my first appointment, my doctor said he would pray for me every day," she says. "That's when I knew I was in a good place."

"Donors don't often get to see what we as patients see daily," she says. "Their generosity means patients have access to this amazing cancer center and don't have to travel to another facility on days when they're feeling their worst."

"I think palliative care helps me get back to the core of medicine—communication, compassion, and patient-centered care," Dr. Fan says. "Instead of trying to find a one-time solution to a problem, we're able to help families make a long-term plan. I'm so thankful for the opportunity to complete this fellowship. Without donors, we wouldn't have this program and the opportunity to learn more about serving patients in this way."



▲ Social worker Laura Ingram and Gigi meet with a patient.

## Meet Gigi

Your gifts supported the newest member of our Pawsitive Pals program, Gigi, who began her career as a facility dog at McLane Children's in January 2021.

As part of the social work team, Gigi sees children in the emergency department and clinic who have experienced trauma. With snuggles, comfort, and distraction, Gigi offers therapeutic support and a sense of safety, helping patients open up to the staff caring for them.

"A lot of patients aren't willing to open up to us at first," says one of Gigi's handlers, social worker Laura Ingram. "But as soon as I walk in with Gigi, their whole demeanor changes."

# McLane Children's

## Portable EEG

A golf tournament hosted by Kiella Homebuilders in 2020 raised funds to purchase a portable electroencephalogram (EEG) unit, which records electrical activity inside the brain.



This data helps physicians diagnose and treat many neurological conditions, such as epilepsy, sleep disorders, or unusual changes in behavior. The unit simultaneously records brain activity, vital signs, and video of the patient, allowing physicians to compare data.

An EEG might also be used to quickly evaluate brain activity in patients who are unconscious, comatose, or who have sustained trauma. The unit's portability helps minimize time to treatment in emergent cases where every second counts to prevent damage to the brain.



The portable EEG allows us to perform an additional **2,000 tests per year.**

It also increases appointment availability for repeated testing to monitor recurring seizures, evaluate treatment efficacy, and determine when a child no longer needs medication to control seizures.

## Child Life

Our Child Life program relies on your generosity to continue to offer services at no cost to patients. Together with facility dog Lorenzo, this specialized team helps children and families deal with the stress and anxiety that often accompany profound healthcare experiences using play activities, positive coping skills, and developmentally appropriate medical education.

# Waco



▲ Magnolia co-owner Chip Gaines (right) presents a check to Baylor Scott & White representatives Jeremy Ksionda, Director of Philanthropy for the Waco region, and Michelle Wilson, Manager of the Breast Center at Baylor Scott & White Medical Center - Hillcrest.

## Mammography Equipment

A second breast tomosynthesis machine is up and running at Baylor Scott & White Medical Center - Hillcrest, thanks to funds raised at the 2019 Silo District marathon hosted by Magnolia in downtown Waco.

The machine uses x-ray images to construct 3D renderings of the breast. This allows physicians to view multiple layers of the breast, helping to fill in the gaps of traditional 2D mammograms and aid in early detection of breast cancer.

Your gifts also supported an additional mammography reading station, a specialized computer and software to ensure accurate and efficient evaluation of 2D and 3D mammography exams.

## Breast Cancer Screenings

Routine screenings can help catch cancer in its earlier stages when it is easier to treat. Early detection not only saves lives, but can also reduce the costs of treatment. Mammograms can help identify about 87 percent of women who have breast cancer, often even before symptoms appear.

For the second year in a row, a unique gift from Bird-Kultgen Ford of Waco helped cover the costs of breast cancer screenings for uninsured women. Early detection of cancer can not only save lives, but also reduce the costs of treatment. In honor of Breast Cancer Awareness Month, the organization enabled 100 women to receive free mammograms as well as any necessary additional imaging.

## Equipment for Women & Children's Services

Your generosity funded equipment to outfit a specialized gynecology cart to support pelvic exams in the Emergency Department. With these tools, any stretcher or bed can be transformed into a suitable space for a pelvic exam, without the need to wait for a specialized table.

Your gifts also funded the purchase of six new bilirubin light phototherapy systems for our NICU to treat newborns with jaundice, as well as two vision screeners to allow for early detection of sight issues, even in children as young as six months of age.



▲ Phototherapy uses a specific wavelength of light to break down bilirubin into a form the body can expel.

# Central Texas Division

## Nursing Scholarships

Nurses are a driving force behind the exceptional care and patient experience for which Baylor Scott & White is known. Your gifts supported scholarships for students pursuing nursing degrees.



**59 scholarships** awarded in 2021, including 6 full-tuition scholarships.

## Well-Being Programs

Multiple national surveys suggest that 60 to 80 percent of healthcare providers have experienced symptoms of burnout. The McLane Health & Wellness Endowment helped fund several programs aimed at addressing the mental and emotional health of Baylor Scott & White providers.

- ▶ In 2021, the **Rejuvenate program** hosted 13 full-day retreats focused on returning the "joy of practice" to medicine and enhancing provider resilience skills.
- ▶ Medical students often cope with the challenges of maintaining a high level of performance throughout their training. Your gifts helped support **dedicated counseling services** for residents, fellows, and their families, with 152 appointments documented in 2021.
- ▶ Your gifts helped support the activities of our **WellBeing in Medicine** committee, a group dedicated to providing resources to address clinician resiliency and burnout, such as self-assessment tools, peer support groups, and spaces within the hospital for providers to relax for short periods.



## Meet Courtney

Courtney Dick was one semester away from completing her bachelor's degree in nursing, but had run out of federal student aid. She could manage what remained of her tuition with her income, but with five children in her single-income household, her budget would be tight.

Through your generous gifts, Courtney received a scholarship to help cover tuition and fees for her final semester.

"This scholarship has given me the financial security I need to finish this last semester and graduate with my nursing degree," she says. "It means more to me than I can put into words. It's amazing that people who don't know me personally are invested in my education as much as I am."

